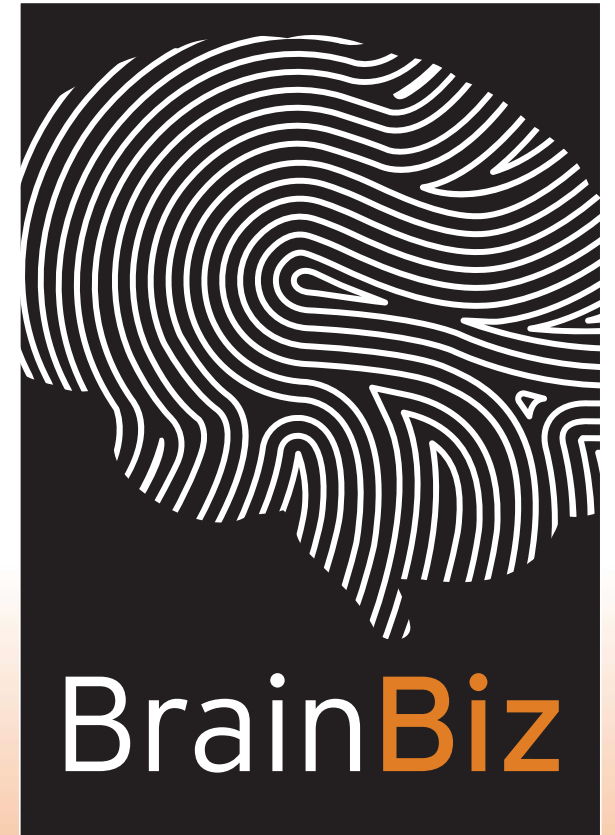


Whole Brain Business Planning

Understand the thinking.
Understand the behaviour.
Be in control & connect for success.

"I was pleasantly surprised and now have a better understanding and appreciation of what makes each staff member tick as well as how we utilise their strengths and manage through their weaknesses. The realisation of the way we treat and value our clients was an extra benefit."

Rob Pederson
Founder, Matrix Norwest



www.brainbiz.com.au



info@brainbiz.com.au

Build the muscle of Whole Brain Thinking with a series of tailored workshops

STRATEGIC PLANNING

- Brainstorm future possibilities and limiting assumptions
- Develop a Whole Brain strategic business plan

PROBLEM SOLVING

- Explore how thinking preferences impact problem solving
- Apply 4 Step Whole Brain Problem Solver

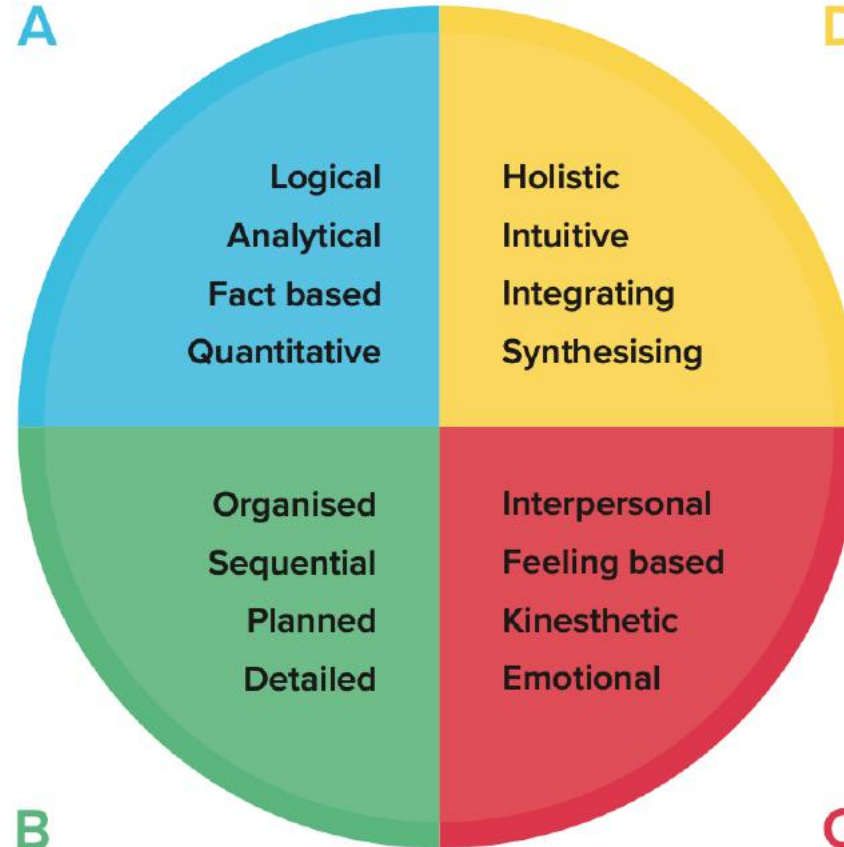
DECISION MAKING

- Explore how thinking preferences impact decision making
- Apply the Whole Brain Decider tool

AGILITY

- Assess current thinking agility
- Develop thinking agility as a competency

A



D

- Explore how thinking preferences impact the creative thinking process
- Apply the Whole Brain Creator tool to build creative competence

CREATIVE THINKING

- Apply the Whole Brain model to which client problems you solve
- Use Whole Brain thinking to present information to clients effectively

CLIENTS

- Use HBDI Team Pack to deep dive into team strengths and blind spots
- Apply Whole Brain Team Planning tool for task allocation by quadrant

TEAMS

- Explore how thinking preferences impact effective communication
- Practice Whole Brain conversations using Whole Brain Communicator

COMMUNICATION

B



3 hours
am or pm

C

\$2,850 + GST
per workshop



BrainBiz and Sylvia Vorhauser-Smith

BrainBiz applies game-changing approaches based on brain-based science to improve leadership and business outcomes.

Sylvia Vorhauser-Smith is a change leader, executive coach, speaker, author and leadership workshop facilitator with extensive experience in corporate and entrepreneurial business environments, including senior business and human resources positions at Westpac Banking Corporation and Citibank Limited. As CEO of BrainBiz, Sylvia specialises in bringing neuroscience principles into business practices. Previously, Sylvia founded and led consulting firm Talent Edge, specialising in bespoke leadership development and talent management solutions and led global thought leadership at HR technology solutions provider, PageUp.

Sylvia created and led the PageUp Talent Lab, an international forum of executives and renowned thought leaders. Talent Lab set out to challenge contemporary thinking and explore the digital workplace of the future by facilitating the sharing of the knowledge and experience of HR and business executives across a wide range of public, private and not-for-profit organisations. Sylvia hosted periodic executive forums, produced hundreds of research posts, numerous white papers, published articles and three published books.

Sylvia is an international speaker on applied neuroscience, the future of work and human capital management and a seasoned executive facilitator and coach. She is a featured contributor to Forbes Magazine, a member of the Australian Human Resources Institute, author of numerous white papers on talent management and co-author of the books *Talented South-East Asia 2014*, *Talented Philippines 2015* and *CLIFFHANGER, HR on the Precipice in the Future of Work 2017*. In 2019, Sylvia co-founded Future Fit Learning, a change leadership forum for senior executives.

Specialty Focus

Leadership Acceleration
Team Resilience
Change in the Future of Work
Results Based Coaching
HR Evolution

Expertise

Leadership and Team Coaching
Workshop Design & Facilitation
Executive Forums, Offsites and Round Tables

Accreditations & Memberships

HOGAN Assessments & 360
Herrmann Brain Dominance Instrument (*HBDI*)
International Coaching Federation *ICF*
Australian HR Institute *AHRI - FCPHR*

Qualifications

Master of Science – NeuroLeadership *Middlesex University*
Post Graduate Diploma Psychology *Monash University*
Bachelor of Business *Monash University*
Brain Based Coaching Certificate *NeuroLeadership Institute*

