

# NeuroScience *for* BusinessPeople



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## NEUROSCIENCE TOP 10 WORKSHOP

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*There is a disconnect between what  
Science knows and what Business does.*

Dan Pink  
Author



In the 25 years since the first functional magnetic resonance imaging (fMRI) scan was invented, the field of neuroscience has experienced explosive growth.

As has our understanding of how the living brain functions, dispelling long-standing myths and beliefs about brain capability and performance. Notwithstanding, leadership and management practices based on out-dated beliefs persist. Neuroscience offers new possibilities for leading in the 21<sup>st</sup> century, with a fresh understanding of what really drives human motivation and behaviour.

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## NeuroScience TOP 10

### Workshop Outline

#### 1. Core Principles

- Myth busting and new facts
- Threat and reward assessment
- Daily cognitive capacity

#### 2. Memory & Learning

- Understanding neuroplasticity
- How we remember and forget
- Implications for adult learning

#### 3. Change & Decision-making

- Brain filters and associative networks
- Rational and emotional decisions
- Implications for strategic reasoning

#### 4. Relationships

- Social connections and meaning
- Motivating individuals and teams
- The mind-body relationship

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Sylvia Vorhauser-Smith leads this engaging and practical workshop that aims to give business people and human capital managers a clear understanding of how to integrate neuroscience principles and practices into current and new human capital management programs.

# FACILITATOR PROFILE



Sylvia Vorhauser-Smith

CEO & Founder



Sylvia is an executive coach, workshop facilitator, speaker and author with extensive experience in corporate and entrepreneurial business environments, including senior business and human resources positions at Westpac Banking Corporation and Citibank Limited. She founded and led consulting firm Talent Edge, specialising in bespoke leadership development and talent management solutions and most recently led the global research function at HR technology solutions provider, PageUp.

In 2015, Sylvia created and led the PageUp Talent Lab, an international forum of executives and renowned thought leaders. Talent Lab set out to challenge contemporary thinking and explore the digital workplace of the future by facilitating the sharing of the knowledge and experience of HR and business executives across a wide range of public, private and not-for-profit organisations. Through Talent Lab, Sylvia hosted periodic executive forums, produced hundreds of research posts, over a dozen white papers, numerous published articles and three books.

An accomplished international speaker on applied neuroscience, the future of work and human capital management, Sylvia is also a seasoned executive facilitator and coach. She is a featured contributor to Forbes Magazine, a Fellow Certified Practitioner HR at the Australian Human Resources Institute, author of numerous white papers and co-author of the books *Talented South-East Asia 2014*, *Talented Philippines 2015* and *CLIFFHANGER, HR on the Precipice in the Future of Work 2017*.

## Specialty Focus

Neuroscience and Leaders  
Neuroscience and Teams  
Leading in the Future of Work  
Change Leadership  
HR Transformation  
Workplace Optimisation

## Delivery Expertise

Conference Keynotes  
Executive Round Tables  
Leadership & Executive Coaching  
Workshop Design & Facilitation  
Leadership Forums & Offsites



## Qualifications

Master of Science NeuroLeadership  
*Middlesex University*  
Post Graduate Diploma Psychology  
*Monash University*  
Bachelor of Business  
*Monash University*  
Brain Based Coaching Certificate  
*NeuroLeadership Institute*

## Accreditations & Memberships

HOGAN Assessments  
HBDI Herrmann Brain Dominance *HBDI*  
International Coaching Federation *ICF*  
Australian HR Institute *AHRI FCPHR*