

NeuroScience *for* BusinessPeople



EXECUTIVE BRIEFING

*There is a disconnect between what
Science knows and what Business does.*

Dan Pink
Author

In the 25 years since the first functional magnetic resonance imaging (fMRI) scan was invented, the field of neuroscience has experienced explosive growth.



As has our understanding of how the living brain functions, dispelling long-standing myths and beliefs about brain capability and performance. Notwithstanding, leadership and management practices based on out-dated beliefs persist. Neuroscience offers new possibilities for leading in the 21st century, with a fresh understanding of what really drives human motivation and behaviour.

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Executive Briefing Outline

1. **Applied Neuroscience**

- A new era of knowledge
- The brain's organising principle
- Managing cognitive load

2. **The Leadership Dimension**

- Change leadership
- Strategic reasoning and decision making
- Motivating teams

3. **The Organisational Design Dimension**

- The neuroscience of engagement
- Fixed and growth mindsets
- Why culture matters

4. **The Talent Management Dimension**

- The neuroscience of learning
- The neuroscience of performance
- Talent retention levers

Sylvia Vorhauser-Smith leads this engaging and interactive briefing session and aims to give participants a clear understanding of how to integrate neuroscience principles and practices into current and new human capital management programs.

Register at: www.brainbiz.com.au/events

FACILITATOR PROFILE



Sylvia Vorhauser-Smith

CEO & Founder



Sylvia is an executive coach, workshop facilitator, speaker and author with extensive experience in corporate and entrepreneurial business environments, including senior business and human resources positions at Westpac Banking Corporation and Citibank Limited. She founded and led consulting firm Talent Edge, specialising in bespoke leadership development and talent management solutions and most recently led the global research function at HR technology solutions provider, PageUp.

In 2015, Sylvia created and led the PageUp Talent Lab, an international forum of executives and renowned thought leaders. Talent Lab set out to challenge contemporary thinking and explore the digital workplace of the future by facilitating the sharing of the knowledge and experience of HR and business executives across a wide range of public, private and not-for-profit organisations. Through Talent Lab, Sylvia hosted periodic executive forums, produced hundreds of research posts, over a dozen white papers, numerous published articles and three books.

An accomplished international speaker on applied neuroscience, the future of work and human capital management, Sylvia is also a seasoned executive facilitator and coach. She is a featured contributor to Forbes Magazine, a Fellow Certified Practitioner HR at the Australian Human Resources Institute, author of numerous white papers and co-author of the books *Talented South-East Asia 2014*, *Talented Philippines 2015* and *CLIFFHANGER, HR on the Precipice in the Future of Work 2017*.

Specialty Focus

Neuroscience and Leaders
Neuroscience and Teams
Leading in the Future of Work
Change Leadership
HR Transformation
Workplace Optimisation

Delivery Expertise

Conference Keynotes
Executive Round Tables
Leadership & Executive Coaching
Workshop Design & Facilitation
Leadership Forums & Offsites



Qualifications

Master of Science NeuroLeadership
Middlesex University
Post Graduate Diploma Psychology
Monash University
Bachelor of Business
Monash University
Brain Based Coaching Certificate
NeuroLeadership Institute

Accreditations & Memberships

HOGAN Assessments
HBDI Herrmann Brain Dominance *HBDI*
International Coaching Federation *ICF*
Australian HR Institute *AHRI FCPHR*